## PRIVACY POLICY



Your privacy is important to us. We are committed to the protection of your privacy. To ensure that you feel confident about providing us with your personal information when communicating with us and using our services, we outline below our practices in relation to the collection and use of personal data.

By visiting or using the www.satellites-of-art.com website and domain name, any other linked pages, features, content, and any other services we offer from time to time (collectively, the "Website"), you agree to the practices and policies set out in this Privacy Policy, and you hereby acknowledge and consent to our collection, use, and sharing of your information as described in this Privacy Policy. Capitalized terms that are not defined in this Privacy Policy have the meaning given to them in our Terms and Conditions.

We do not knowingly collect or solicit personal information from anyone under the age of 13 or knowingly allow such persons to register for the Website. No one under age 13 may provide any personal information to us. If you believe that we might have any information from or about a child under 13, please contact us at info@satellitesofart.com so we may delete that information.

### Information we collect & use:

### **Websites**

In general, you can visit our website without telling us who you are or revealing any personal information about yourself. We track the Internet address of the domains from which people visit us and analyse this data for trends and statistics, but the individual user remains anonymous.

To make better use of our site including receiving communications from us and accessing certain features, you will need to sign up for our e-mail newsletters or register using our online registration form, where you are required to provide us with your contact information, as indicated in the forms on the site. We may also collect information you supply to us regarding your personal preferences and interests.

Our primary goal in collecting and storing this information from you is to provide you with an efficient, relevant and customized experience. This allows us to provide services and features that most likely meet your needs, and to customize our site to make your experience easier. Importantly, we only collect personal information about you that we consider relevant for achieving this purpose. If you make an online purchase on our website, we collect some additional information, such as a billing and shipping address. The payment gateway Stripe will collect a credit or debit card number and a card expiration date. We protect the security of the hotlink to the payment gateways by using Secure Sockets Layer (SSL) software, which encrypts information you input. We reveal only the last four digits of your credit card numbers when confirming an order. Of course, the payment gateway transmits the entire credit card number to the appropriate credit card company during order processing.

We may automatically track certain information about you based upon your behaviour on our site. We use this information to do internal research on our users' demographics, interests, and behaviour to better understand and serve our users. This information may include the URL that you just came from (whether this URL is on our site or not), which URL you next go to (whether this URL is on our site or not), your computer browser information, your IP address, which areas of the site you visit, and which features you use. As we already mentioned, the individual stays anonymous.



We use data collection devices such as "cookies" on certain pages of the site to help analyse our web-page flow, measure promotional effectiveness, and promote trust and safety. "Cookies" are small files placed on your device that allow us to identify your browser and device and assist us in providing our services. We offer certain features that are only available through the use of a "cookie". We also use cookies to allow you to enter your password less frequently during a session. Cookies can also help us provide information that is targeted to your interests. Most cookies are "session cookies," meaning that they automatically expire at the end of a session. Less frequently, we utilize "persistent cookies" that will remain on your hard drive for a period of time also after the browser session is over. You are always free to decline our cookies if your browser permits, although in that case you may not be able to use certain features on the site and you may be required to re-enter your password more frequently during a session.

#### **Email**

In order to provide you with timely notice about upcoming events, new products introduced, SATELLITES OF ART may send you email notices based on your expressed interests. To help us make these e-mails more useful and interesting, we often receive a confirmation when you open the e-mail or click on a link if your computer supports such capabilities. At any time, you may click the unsubscribe link at the bottom of most emails we send to stop receiving those emails. You may also send an email to info@satellites-of-art.com and request that your email address be removed from our lists. Note that certain email communications from us are required as a condition for using some of our services.

## **Other Correspondence**

If you send us personal correspondence, such as emails or letters, or if other users or third parties send us correspondence about your activities or postings on the site, we may collect such information.

We would like to reiterate that we limit the use of your information to the extent that we reasonably require to deliver our products, services and other opportunities, and to administer our business.

## **Security**

Any personal data you provide to us is securely stored in our internal Information Technology Systems to which only authorized SATELLITES OF ART team members are permitted access. This access is provided only on a "need-to-know" basis to the extent necessary to execute their official responsibilities.

All our employees are required to sign a confidentiality agreement in which they agree to treat company & customer data as strictly confidential. The server holding your personal data is protected against both unauthorized physical and electronic access. These measures include an electronic firewall and various other protection measures that involve virus scanning, installation of security patches, vulnerability testing, backup and recovery planning, employee training, security audits and other steps designed to constantly improve the data protection posture.

# **Sharing of Information**

We neither rent nor sell your personal information in personally identifiable form to anyone. We share your personal information in personally identifiable form with third parties only as described below:



## **SATELLITES OF ART Agents**

We employ other companies and people to perform tasks on our behalf and need to share your information with them to provide products or services to you. Unless we inform you otherwise, our agents do not have any right to use the personal information we share with them beyond what we deem necessary to assist us in performing such tasks. Examples of such services include mail courier services and email delivery services.

### Sale of Assets

We may choose to buy or sell assets. In these types of transactions, customer information (which may include your personal information) is typically one of the business assets that is transferred. Also, if we (or substantially all of our assets) are acquired, or if we go out of business or enter bankruptcy, your personal information would be one of the assets transferred to or acquired by a third party.

## **Legal and Protection**

We may release your personal information when we believe in good faith that release is necessary to comply with laws; enforce or apply our conditions of use and/or other agreements; or protect the rights, property, or safety of SATELLITES OF ART, our employees, our users, or others. We may exchange information with other companies and organizations (including governmental authorities) for fraud protection and credit risk reduction.

#### With Your Consent

Except as set forth in this Privacy Policy, your personal information may be shared with third parties only with your consent. By using the website, you consent to the collection and use of the information you disclose on the site by SATELLITES OF ART.

#### **Amendments**

We may amend this Privacy Policy from time to time. Use of information we collect now is subject to the Privacy Policy in effect at the time such information is used. If we make changes in the way we use Personal Information, we will modify this document. You are bound by any changes to the Privacy Policy when you use the Websites.

# Applicable Law and jurisdiction

The use of this website shall be governed by the Swiss law. Place of jurisdiction are the courts of Zurich, Switzerland.

#### **Contact**

We are committed to protecting and safeguarding your privacy. Please contact us at info@satellites-of-art.com if you have any questions.

# Thank you for visiting SATELLITES OF ART!